



**REPUBLIC OF THE PHILIPPINES**  
**DEPARTMENT OF HEALTH**  
**JOSE R. REYES MEMORIAL MEDICAL CENTER**  
San Lazaro Compound Rizal Avenue, Sta. Cruz, Manila

**Public Health, Emerging Disease and Wellness Unit**

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**Accomplishment Report**

April, 2021

**Background:**

The National Capital Region (NCR) under the General Community Quarantine (GCQ) was shifted to Modified Enhanced Community Quarantine (MECQ) for the month of April. Still with increasing number of Covid 19 cases, our hospital still has to observe limitations in the activities brought about by the high risks of transmissibility of the COVID-19 virus. There was limitation in the delivery of health as a result in the decrease number of duty hours, and limitations of face-to-face communication, the Public Health, Emerging Disease and Wellness Unit submits the following accomplishment:

I- Continuous linkage with DOH, Health Promotion and Communication Service (HPCS), HEPO links, to keep abreast with the pandemic and other DOH Health event as a guide in the conduct of health information /dissemination activities.

A. Formulated Risk Communication Plan to intensify public awareness/health information on the Prevention and Control of COVID- 19 and on other programmed health events in addition to existing IEC materials:

1. 10 Bagay na dapat Malaman Tungkol sa COVID-19 Vaccine
2. Fact Sheet for Recipients and Caregivers
3. Fact Sheet for Corona VAC
4. Fact Sheet on Astra Zeneca
5. Side Effects of COVID 19 Vaccination

\* Distribution of Above Risk Communication /IEC materials at different strategic areas of the hospital as follows;

1. Offices
2. Finger Scanning Area
3. Clinical Wards
4. Emergency Room Triage Area
5. OPD Patients Waiting Areas
6. Main Entrance/Gate for Employees
7. Side gate for Patients/Watchers/Visitors
8. Operation Center/HEMS Office
9. OPD Gate
10. JRRMMC Annex (Geriatric and General Health Services)
11. Vaccination site –OPD 1<sup>st</sup> floor during scheduled vaccination roll out

B. DIGI board media playback of Covid19 health event at the different strategic location of the hospital

1. OPD Waiting area-for relatives of ICU patients, OPD patients scheduled for the day



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2. OPD help desk- for public view of employees and clients transacting business at the Out Patient Department
  3. Finger Scanning Area-Public view and awareness
  4. ESC medicine, Isolation area -for public awareness
  5. Medical Ward-patient and relatives view
  6. Hospital lobby-Public view
  7. Vaccination site of the hospital (OPD 1<sup>st</sup> floor)
- C. Use of social media page for information on COVID-19 for public awareness  
FB account - Public Health of Jose R. Reyes Memorial Medical Center with the Following Posting & Engagement;  
34 -----posting 8883 -----engagements
- D. DIGI board video play following DOH based health event at the OPD and Finger scanning area for public view in observance of:

**April 2021**

- Head and Neck Consciousness Week
  - National Hemophilia Awareness Month
  - World Health Day
  - World Malaria Day
  - World Health Worker Week
  - World Immunization Week
- E. Videos of TV monitors continuously being played as medium for communication of health information and awareness, prevention and control of COVID 19 for patients & relatives at the OPD Complex
- F. Accomplished and submitted Weekly Report for HEPO's at DOH NCR - MMCHD- on Risk Communication for the Prevention and Control of COVID-19
- Regional Task Force (RTF) ----- 4reports  
Demand Generation (for Vaccination) -----4reports
- G. Advocated in the nationwide campaign of Resbakuna - COVID-19 Vaccination Program aimed of motivating the public to practice minimum health standard protocol for the prevention and control of COVID 19 through;
- a. Posted Tarpaulin/Poster at different strategic sites of the hospital for public awareness
  - b. Distribution of IEC materials in different areas of the hospital responding to frequently asked questions regarding the Vaccines and enumerating different brands of vaccines to be administered among Hospital Health Care workers.



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- c. Installed TV monitor with COVID 19 health events videos and infographics at the Post Vaccination area of the vaccination site for employees awareness in addition to the existing 3 TV monitors
- d. Airing of RESBAKUNA/ COVID-19 Vaccine-related Videos at TV monitors installed at visible areas of the hospital
- H. Conducted education and information dissemination on vaccination awareness in preparedness for employees acceptance to covid 19 vaccines
- I. Participated in the Vaccination Program Roll Out at the following dates;
  - April 12, 2021-Coronavac (Sinovac) 1<sup>st</sup> and 2<sup>nd</sup> dose
  - April 19, 2021- Coronavac (Sinovac) 1<sup>st</sup> and 2<sup>nd</sup> dose
  - April 28, 2021- Coronavac (Sinovac) 1<sup>st</sup> and 2<sup>nd</sup> dose
- J. Submitted the following Reports:
  - Impact of Evaluation for conducted Orientation on Covid 19 Vaccination Preparedness to Training and Research Unit
  - Attendance sheets to Over All Training (OVT) for employees who attended Orientation on Covid Vaccination Preparedness for encoding at Hospital Data management System
  - Monthly Census at the OPD Chairman's office
  - Monthly Accomplishment Report
- K. Attended meeting /seminars (VIA ZOOM)as follows;
  - a. Meeting
    - April 14, 2021 -DOH-NCR  
Agenda: Demand Generation (Vaccination acceptance)
    - April 20, 2021-TRO and OVT  
Agenda: Quality objectives Impact Evaluation of trainings conducted
    - April 26, 2021-Bastonera Team/PHEDWU staff/IPCC and Information Drive Team  
Agenda: Strategies for the Implementation Monitoring of Covid 19 Prevention and Control
    - April 26, 2021- Dept of Health  
Agenda: Graphic Health Warnings 4<sup>th</sup> Set
    - April 27, 2021- PHEDWU Team  
Agenda: Consolidation of IPCC Findings and Survey for finalization of a tool to be utilized in hospital's monitoring for Compliance with the BIDA Solusyon (Minimum Health Standards) for COVID-19 Prevention and Control
    - April 29, 2021- Gyne/ Onco department JRRMMC/HTA  
Agenda: Orientation on Scale Up Cervical Cancer Elimination with Secondary Prevention Strategy ( SUCCESS) > JRRMMC as study site for the encoding of Cervical Cancer registry



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**b. WEBNAR**

- April 12, 2021 DOH  
Topic: Strategic Communication Workshop in Building Trust and Responding Effectively on Adverse Events Following Immunization (AEFI's)

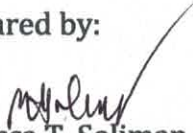
**II. CONCERNS:**

- A.** PHEDWU is intensifying health information and dissemination to the public and is utilizing IEC materials through TV monitors, print out hence to facilitate the activity, a proposal for ZOOM platform is requested.
- B.** Need for additional administrative clerk or IT to assist in the laying of conceptualized IEC materials

**III. RECOMMENDATIONS:**

- Allocation of budget for use in promotional materials/effective implementation of health promotion advocacies and activities during this time of pandemic i.e., ZOOM Platform
- If feasible, provision of Information Technologist to assist in laying out of IEC materials for hospital consumption

Prepared by:

  
Rebecca T. Soliman RN, MAN  
HEPO III